

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from November 14, 2018 at the Cayuga County Chamber of Commerce

Present: M. Alberici, A. Daddabbo, J. Giannettino, J. Kline, D. Lamb, E. McHugh, S. Muldoon, D. Stankus,

Excused: R. Bradley, Rev. P. Carter, B. Chabot, M. Vanek, K. Walker

Absent: S. Kline, E. Onori

Guests: Maria Welych, Schweinfurth Art Center; Chuck Taylor, Cayuga County Arts Council; Chuck Mason, City of Auburn; Sydney Fischer, Willard Memorial Chapel; Kimberly Szewczyk, National Parks Service; Jessica Armstrong, County Historian's Office

Maggie Gotch, Christine Durnin, and Julia Thomas from Pinckney Hugo Group shared a PowerPoint presentation detailing the performance of the Digital Marketing Campaign in 2018.

Call to Order

The bimonthly meeting of Auburn's Historic and Cultural Sites Commission was called to order on November 14, 2018 at 9:00 a.m. by A. Daddabbo. A. Daddabbo read the mission statement.

Approval of the Minutes

D. Lamb made a motion to accept the 9/12/18 minutes as submitted, and the motion was seconded. **All were in favor and the motion carried.**

Approval of the Finance Report

G. Sears presented the Finance Report. J. Giannettino made a motion to accept the finance report as submitted and the motion was seconded. **All were in favor and the motion carried.**

Site Directors

Site Directors' written reports were included in the packet. Discussion commenced, and the group agreed future reports will feature a synopsis of activities rather than a full discourse.

Marketing Committee

C. Mason stated the City of Auburn is seeking a marketing grant for \$200,000 which could absorb the cost of the marketing program. Details will be shared in Dec. 2018 after which time the marketing committee will meet.

E. McHugh recommended removing the distances of travel from the tablet map and members agreed.

Passport to History

S. Muldoon will be meeting with site directors for passport edits. Equal Rights Heritage Center will be added to the passport.

J. Giannettino stated the 11th grade Auburn High School class is also interested in the passport program.

New Business

J. Giannettino nominated D. Lamb to assume the Chair position in 2019. D. Lamb accepted the nomination. J. Giannettino made a motion to appoint D. Lamb and the motion was seconded. **All were in favor and the motion carried.**

Old Business

New letterhead is still being redesigned. G. Sears will report on the progress at January 9, 2019 meeting.

C. Mason stated Equal Rights Heritage Center Director Courtney Kasper will talk to site directors about ERHC part-time staff and volunteers overlapping services at the sites. The RSVP grant has been renewed through the City of Auburn.

Announcements

Commission members shared news about and upcoming events at their sites. Discussion about the Downtown Revitalization Initiative (DRI), was conducted.

Adjournment

A. Daddabbo adjourned the meeting at 10:17 a.m. A motion was made by E. McHugh and seconded. **All were in favor and the motion carried.**

The next Commission meeting will be held at 9:00 a.m. on 1/9/19 at Seymour Library.

Minutes by Gillian Sears